

# Public Document Pack



Date: **10 August 2015**  
Our ref: **Overview & Scrutiny Panel/Supplementary Agenda**  
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## OVERVIEW & SCRUTINY PANEL

18 AUGUST 2015

A meeting of the Overview & Scrutiny Panel will be held at **7.00 pm on Tuesday, 18 August 2015** in the Council Chamber, Council Offices, Cecil Street, Margate, Kent.

### Membership:

Councillor D Saunders (Chairman); Councillors: G Coleman-Cooke (Deputy Chair), Bambridge, Campbell, Connor, Curran, Dennis, Dixon, Elenor, Falcon, E Hillman, Martin and Parsons

## SUPPLEMENTARY AGENDA

Item  
No

Subject

12. **CORPORATE PRIORITIES 2015-2019 - SUPPLEMENTARY REPORT** (Pages 1 - 8)  
**PLEASE NOTE** that this item will be considered in conjunction with agenda item 5.

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## Corporate Plan Review – Supplementary Report

To: **Overview and Scrutiny Panel – 18 August 2015**

Main Portfolio Area: **Leader and all Portfolios**

By: **Madeline Homer – Chief Executive**

Classification: **Unrestricted**

Ward: **Whole District**

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**Summary:** This report replaces Annex 1 to the original report and adds an additional Annex 2.

### **For Decision**

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#### **1.0 Introduction and Background**

1.1 This report contains a replacement Annex 1 to the original report and also contains an additional Annex 2 to the report containing Measures of Success.

#### **2.0 Replacement Annex 1**

2.1 The proposed new corporate priorities and values are attached to this report as Annex 1 and replace Annex 1 in the original report. The changes to the original Annex 1 are outlined below:

##### Priority 1

Heading: Renamed to 'A clean and welcoming environment'.

Aim: Text deleted.

General body of text: Text reduced to be more succinct.

##### Priority 2

Heading: No changes.

Aim: Text deleted.

General body of text: Wording re-ordered to provide a better flow when reading.

##### Priority 3

Heading: No changes

Aim: Text deleted

General body of text: Text reduced to be more succinct. Last bullet point text in the original Annex 1 replaced with 'writing a Local Plan which sets planning strategies and policies that support growth of the economy'.

##### Value 1

Heading: No changes

General body of text: Second bullet point text reduced to be more succinct.

##### Value 2

Heading: No changes

General body of text: First bullet point text removed the word competent and inserted 'retaining skilled'.

Value 3

Heading: No changes

General body of text: Second bullet point text reduced to be more succinct.

**3.0 New Annex 2**

3.1 To demonstrate that the corporate priorities will be measured and monitored.

**4.0 Next Steps**

4.1 This report and the annexes are presented to the Overview and Scrutiny Panel as part of the consultation process. The panel is asked to provide feedback on the draft Corporate Plan (Annex 1) and on the draft Measures of Success (Annex 2) at this meeting.

4.2 Recommend the report to Cabinet for onward submission to Full Council.

**5.0 Corporate Implications**

**5.1 Financial and VAT**

5.1.1 As per the original report.

**5.2 Legal**

5.2.1 As per the original report.

**5.3 Corporate**

5.3.1 As per the original report.

**5.4 Equity and Equalities**

5.4.1 As per the original report.

**6.0 Recommendation(s)**

6.1 As per the original report.

**7.0 Decision Making Process**

7.1 As per the original report.

<b>Future Meeting if applicable:</b>	<b>Date:</b>
Cabinet	10 September 2015
Full Council	15 October 2015

Contact Officer:	Nicola Walker - Interim Head of Finance
Reporting to:	Tim Willis – Director of Corporate Resources

## Annex List

Annex 1	Proposed new Corporate Priorities 2015-2019
Annex 2	Draft Measures of Success

## Background Papers

<b>Title</b>	<b>Details of where to access copy</b>
Equalities Impact Assessment	<i>Email:</i> <a href="mailto:Carol.cook@thanet.gov.uk">Carol.cook@thanet.gov.uk</a>
Thanet Vision 2030	<a href="http://thanet.gov.uk/about-us/thanet-vision-2030/">http://thanet.gov.uk/about-us/thanet-vision-2030/</a>

## Corporate Consultation Undertaken

Finance	Nicola Walker - Head of Financial Services
Legal	Tim Howes - Head of Legal and Democratic Services

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**These corporate priorities identify the areas the council will focus on over the next four years**

## Priority 1: A clean and welcoming environment

We want to encourage pride in our district by keeping Thanet clean. We are determined frontline services get it right.

### This will involve us:

- Continuing to improve waste and recycling services, reducing waste and increasing recycling.
- Keeping streets, parks and open spaces clean for residents and visitors.
- Maintaining zero tolerance to encourage positive behaviour to help improve our environment.

## Priority 2: Supporting neighbourhoods

We will work with partner agencies through the Thanet Health and Wellbeing Board to support people to make better lifestyle choices and operationally through our range of services provided directly to residents.

### This will involve us:

- Continuing our commitment to work with the public, private, voluntary and community sector to ensure the best outcomes for Thanet.
- Ensuring local residents have access to good quality housing, which meets people's changing needs and aspirations that is safe and affordable.
- Continuing to work with partners to improve community safety.

## Priority 3: Promoting inward investment and job creation

Our vision is to accelerate growth and achieve greater economic prosperity for our district. We will seek opportunities for inward investment, high quality job creation and work with partners to ensure we have the right skills, infrastructure and plans in place.

### This will involve us:

- Actively seeking inward investment, exploring the potential for using Enterprise Zones; encouraging new and existing businesses which support growth in the local economy.
- Working with partners to make the most of the buildings and land we own. Maximising commercial opportunities for key assets.
- Writing a Local Plan which sets planning strategies and policies that support growth of the economy.

**BUDGET: £19m; CAPITAL INVESTMENT: £41m for 2015-19 and future years**

**LIKELY SAVINGS REQUIRED FOR 2015/16-2018/19: £2.6m by planning ahead, managing costs and transforming services.**

# Corporate Values 2015 to 2019

## Working Together for



**These corporate values identify the way the council will work in order to deliver its priorities**

### Value 1: Delivering value for money

#### This will involve us:

- Transforming and targeting resources to deliver the right services, in the right way, to improve customer experience; whether delivered directly, in partnership or commissioned externally.
- Ensuring that we operate in an open, honest and accountable manner - expecting the same standards of partners and stakeholders.
- Delivering services in the most cost effective and efficient way.
- Ensuring we achieve a stable and sustainable budget, capable of withstanding economic pressures.

### Value 2: Supporting the workforce

#### This will involve us:

- Recruiting and retaining skilled, committed and motivated people.
- Setting high performance standards and actively supporting staff to reach them.
- Being a forward thinking, innovative employer, encouraging new ways of working.
- Encouraging staff to propose new ideas.
- Treating our customers fairly and professionally in the delivery of good quality customer service.

### Value 3: Promoting open communications

#### This will involve us:

- Providing clear, meaningful and timely communication.
- Choosing the best method of communication for the intended audience.
- Listening to and understanding residents' needs and using this information to continue improving our services.
- Keeping residents and stakeholders informed about plans and work programmes in a way which is easy to access and understand.

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## CORPORATE PRIORITIES Draft Measures of Success

### Priority 1

#### A clean and welcoming environment

Residents and visitors will see cleaner streets and improved parks and open spaces.

Reduction in the amount of household waste sent to landfill.

Increased recycling levels.

People find it easy to dispose of their waste and know how to dispose of their waste responsibly.

Public awareness raised of the problems of littering and dog fouling on our streets, through increased work with local communities, volunteer groups and residents.

Town councils engaged with pooling resources to improve local delivery of services.

#### Key Performance Indicators

To be developed through the service planning process

### Priority 2

#### Supporting neighbourhoods

Co-ordinated partnership approach to the delivery of projects within the Thanet Community Safety Plan.

Reduction in the number of empty properties in the district.

Completion of the Council's Housing Intervention Programmes.

Local communities supported to help resolve local issues.

High quality, cost effective landlord service, which invests in the council's homes.

#### Key Performance Indicators

To be developed through the service planning process

### Priority 3

#### Promoting inward investment and job creation

The council has managed its property portfolio effectively to support its priorities.

Finalised and implemented Local Plan.

Local employer's needs matched with further and higher education.

Growth in existing and new businesses in the district increasing the employment choice.

#### Key Performance Indicators

To be developed through the service planning process

**CORPORATE VALUES  
Draft Measures of Success**

**Value 1  
Delivering Value  
for Money**

**Council achieves a balanced, sustainable budget.**

**Services commissioned and designed to meet customer needs.**

**Opportunities explored for further shared work with partners and agencies to a make better use of public funds to achieve positive outcome for residents.**

**Staff engaged in service reviews and improvement programmes.**

**Key Performance Indicators**

**To be developed through the service planning process**

**Value 2  
Supporting the  
Workforce**

**A skilled and committed workforce is maintained.**

**High quality customer services delivered throughout the council.**

**A programme of staff development and training delivered.**

**Effective appraisal process which supports and recognises staff performance.**

**The council is recognised for the services it staff delivers.**

**Key Performance Indicators**

**To be developed through the service planning process**

**Value 3  
Promoting Open  
Communications**

**E-marketing and digital communications developed.**

**Resigned website that is based on customer needs.**

**Council reports reviewed to provide clarity in the way the council runs its business.**

**Key Performance Indicators**

**To be developed through the service planning process**